Between March and June 2019 the City ran an open community engagement calling for big ideas to help shape the future of our new Civic Precinct. The results of this engagement will inform the decision-making process as we select a preferred tenderer, and help guide the design of our new precinct. Read the full engagement report at geelongaustralia.com.au/civicprecinct

**KEY THEMES AND IDEAS**

- Strong connections to City Hall, Johnstone Park and Geelong Railway Station
- Honours Geelong’s history and heritage
- Supports walking, cycling and public transport
- Embraces sustainable design principles
- Exemplifies our UNESCO City of Design designation
- Meaningfully celebrates our region’s Aboriginal culture
- Surrounding area provides off street all day car-parking for city workers
- Safe, welcoming and accessible public space
- Provides more family friendly places and activities

**COMMUNICATIONS AND ENGAGEMENT**

- **101 DAYS** of community engagement
- **3 WALKING TOURS**
- **700+ Ideas and comments**
- **300+ Online surveys**
- **37,472 REACH / 1,932 ACTIONS**
- **120,000 Community Update newsletters circulated**
- **6 WORKSHOPS**
  - UNESCO design workshop
  - City leadership workshop
  - Central Geelong stakeholder workshop
  - 2 Aboriginal community workshops
  - Youth Council workshop

**SOCIAL MEDIA**

- **Facebook**
- **Twitter**
- **LinkedIn**
- **Instagram**
- **CIVIC PRECINCT Site signage**
- **Posters and flyers around Central Geelong**